



# COURSE: DIGITAL LEADERSHIP

In this course, students gain a deep understanding of the challenges companies face that make agile and digital leadership essential. They explore human-centered leadership, the importance of ambidexterity, and key tools for leading in digital transformations. Through case studies and the interactive simulation game Leaderfy, students learn to evaluate and apply agile management and digital leadership methods in practice.

## Qualification target:

- Develop an understanding of the challenges in companies that make agile and digital leadership necessary
- Develop an understanding of what human-centered leadership is
- Develop an understanding of why ambidexterity plays a central role in digital leadership
- Gain an overview of key leadership tools
- Gain the ability to evaluate and apply relevant agile management and digital leadership tools



## Contents:

- Framework conditions and challenges in companies that make agile and digital leadership tools necessary
- Resistance in digital transformations
- Personalities and their reactions in digital transformations
- Agile and digital leadership methods and tools in digital transformations
- Application of agile and digital leadership methods and tools in the simulation game “Leaderfy”

## Certificate degree:

Digital further education at university level – our part-time, system-accredited digital study programme at the Digital Business School of the HfWU. Certificates are issued by the Nürtingen-Geislingen University of Applied Sciences.

1 course, 6 ECTS -> No formal requirements for participation

## Organization:

**Lecturer:** Manuel Pflumm

**Workload:** 150 hours

**Framework:** Lecture, discussions, exercises, case studies, simulation-based learning

**Examination:** Student research project (100%)

**Course Language:** English