

Nuertingen-Geislingen University

International Student Guide

Academic Year 2019/2020

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Welcome to Nuertingen-Geislingen University

HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

Nuertingen-Geislingen University (NGU) addresses higher education needs and requirements in various fields of Business Administration & Management, Economics, Landscape Architecture and Planning, as well as Agribusiness.

The university has two campus locations in the heart of the Stuttgart region, the capital of Germany's southwestern state of Baden-Wuerttemberg. The Stuttgart region is Germany's industrial powerhouse and one of Europe's strongest economic regions. You will find companies such as Daimler, Bosch, Porsche and Hugo Boss close by. NGU, its staff and students profit from strong links to these global players. The university is also a partner to the famous German small and medium-sized enterprises (SME) that enjoy their reputation as "Hidden Champions".

NGU is a driving force towards transformation in a world facing ecological and economic change. Sustainability as a principle in teaching, research and transfer shapes the profile of the institution. At the same time, NGU relies on its traditional approach of applied learning and teaching.

Two thirds of the 5,500 students are enrolled in one of the degree programs for Business, Management or Economics. Programs in Agriculture, Planning, Ecology, Urban Design and Art Therapy add to the unique profile of the university.

NGU belongs to the top ten universities in Business Administration in German-speaking countries in recent rankings.

The university offers bachelor and master degrees across four key faculties:

- Faculty of Business Administration and International Finance (FBF)
- Faculty of Agriculture, Economics and Management (FAVM)
- Faculty of Environment, Design and Therapy (FUGT)
- Faculty of Business and Law (FWR)

NGU strongly promotes international education and enables academic exchange, joint research and international mobility. More than 100 universities worldwide are linked within NGU's international network of partners. It is NGU's strong commitment to provide as many opportunities abroad as possible: As exchange students, interns, researchers, lecturers or graduates. NGU does more than just educate skilled and outstanding graduates. We provide academic programs to create global citizens trained to work, live and communicate in an international environment

If you want to become a professional with the spirit for a world that is connected, choose NGU. If you believe that sustainability and business success are not a contradiction, join the NGU family!



Where is Nuertingen-Geislingen University?



COMPANIES IN THE REGION

Daimler, Bosch, Porsche, Hugo Boss, WMF, Putzmeister, Festo, MAHLE, Trumpf, MANN+HUMMEL, Kärcher, Stihl, Würth, EnBW, Ritter Sport, bielomatik Leuze, Luisa Cerano, Metabo, Heller, and more

Why Study at Nuertingen-Geislingen University?



Our International Office will welcome you with personal service and help you settle into a tight-knit community of international students. Being a relatively small university in a picturesque "typically German" town, your stay will be enhanced with numerous events and trips throughout the semester. Small class sizes mean that you have close contact to professors, staff and fellow students.

WILL STUDYING AT
NGU HELP MY
RESUME AND
FUTURE CAREER?

NGU's teaching methods are based on research as well as professional experience. As a university of applied science, NGU's courses are practice-oriented and lead by professors and faculty with years of professional experience in the industry. You also have the option to complete an internship in Germany, which is sure to give your resume that competitive advantage. Internationalize your profile by getting to know a new culture and language!

WHAT IS SO GREAT
ABOUT NGU'S
LOCATION?

NGU offers the best of both worlds. Beautiful nature surrounds our university and invites you to enjoy various outdoor and leisure activities. If you are looking for the excitement of a large, modern city, Stuttgart is only a short train ride away. NGU also profits from its location in Germany's powerhouse industrial region. Global companies such as Daimler, Bosch and Porsche as well as numerous "Hidden Champions" that are world leaders in their specific niches, are all at home in this region. Strong ties to the business community enhance our practice-oriented teaching methods. NGU's central location within Europe also means that you can easily explore the many countries surrounding Germany.

WHAT IF
I DON'T SPEAK
GERMAN?

NGU offers around 100 courses taught in English in various Business, Economics and Environmental subjects. You can also take German language courses at the university free of charge. The Buddy Program organized by the International Office will help you get settled and support you throughout your stay.



"My classes at NGU improved my business knowledge from a German and European perspective, which is a huge advantage for me. I fulfilled one of my biggest dreams, which was to get to know German culture and explore European sceneries, cultures, businesses, people and history. To sum up, my time in Germany was one of the highlights of my college life."

Anh Vo, Vietnam



"This exchange left me with more memories than I expected. I enjoyed each step accompanied by my colleagues from all over the world. We maintained a good balance between studying and free time and traveled throughout Germany and Europe. I've left Germany with new perspectives, unforgettable memories and wonderful friendships!"

Cristobal Martinez Bernal, Mexico

THIS SOUNDS
EXPENSIVE.
CAN I AFFORD TO
STUDY AT NGU?

Exchange students do not pay tuition fees at NGU, making a semester at NGU oftentimes no more expensive than staying at your home university. This leaves more money in your budget to travel and take part in cultural and leisure activities. On some occasions, you may need to pay fees at your home university.

NGU also offers 4 master programs entirely in English in International Management, International Finance, International Landscape Architecture and Sustainable Mobilities with tutition fees far below the worldwide average. In fact, EU-students do not pay tuition fees at all!

What are you waiting for?
Start your adventure of a lifetime!

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Full-Time Master Degree Programs in English

Are You Looking to Complete a Master Degree

Program in English as a Degree-Seeking Student?

No tuition fees for EU students • Tuition fees of 1,500 € per semester for Non-EU students

INTERNATIONAL MANAGEMENT (MBA)

hfwu.de/im

info-im@hfwu.de +49 7022 201 393

Campus: Nuertingen

Program Duration: 3 Semesters (90 ECTS)
Program starts in the winter semester (October)

and summer semester (March) each year.

Application Deadlines:

June 15th (for winter semester) and December 1st (for summer semester)

Are you a young professional without a business background looking to boost your career with business competence and managerial skills in an international context?

This practically oriented MBA program in International Management offers extensive exposure and training in key business administration and management topics, including supply chain management, marketing, finance, accounting, and controlling.



Business Challenge presentation for the company Festor

(M.SC.)

hfwu.de/ifm finance@hfwu.de

+49 7022 201 1026

Campus: Nuertingen

Program Duration: 3 Semesters (90 ECTS)

Program starts in the winter semester (October)

each year.

Application Deadline: June 1st

Accelerate your career!

This master program in International Finance will equip you with the tools necessary to succeed in the financial world. You can consider it your best investment!

Our graduates start exciting careers worldwide in the fields of Investment Banking, Mergers & Acquisitions, Consulting, Corporate Finance, Private Equity, Portfolio Management, Financial Engineering and Bank Management.



Graduates of the M.Sc. International Finance program



"You can't find such a special program at any other university. The professors come from very different professional fields, so we get really a broad range of knowledge."

Ying Wei Lee, Student Sustainable Mobilities M. Sc.

SUSTAINABLE MOBILITIES (M.SC.)

hfwu.de/sum info-sum@hfwu.de

+49 7331 22 599 **Campus:** Geislingen

D Coloninger

Program Duration: 4 Semesters (120 ECTS)

Program starts in the winter semester (October) and summer semester (March) each year.

Application Deadlines:

July 15th (for winter semester) and December 15th (for summer semester)

Sustainable mobility concepts, services and products need highly qualified, innovative and creative experts. Sustainable mobilities need people ready to connect: ideas, transport modes, disciplines - and first and foremost: people.

You want to know how livable cities and regions work? This is the right program for you. You want to know how post-carbon, electric and sustainable mobility is possible? Work with us!

INTERNATIONAL MASTER OF LANDSCAPE ARCHITECTURE (M.ENG.)

imla-campus.eu imla@hfwu.de

+49 7022 201 179

Campus: Nuertingen or HSWT Weihenstephan-Triesdorf. The program location alternates each year between Nuertingen and Weihenstephan (Freising).

Program Duration: 3 Semesters (90 ECTS)

Program starts in the summer semester (March) each year.

Application Deadline: November 15th

The IMLA program addresses graduates in landscape architecture or associated disciplines such as landscape conservation, physical and environmental planning, architecture and other subjects with a planning or spatial focus.

The exacting but effective program is divided into five practice-oriented subject areas – Projects, International Planning and Design, Planning and Project Management, Information Technologies in Planning and Design, and Planning and Design Methods – and provides high-quality training aligned to labor market requirements, thus honing skills for which there is likely to be an increased demand in the future.



Experiencing "Sustainable Mobility" firsthand on an excursion t



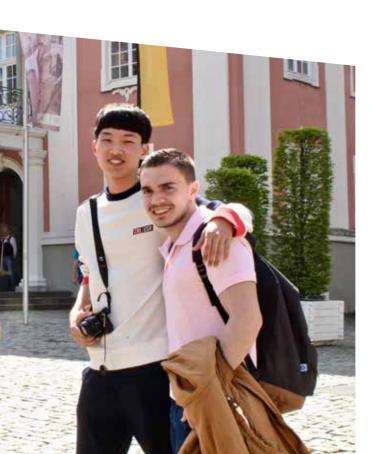
Exploring Mangalia, Romania during the COLAND-Workshop

Exchange Student Program

Our International Office creates a welcoming atmosphere and assists international exchange students during their entire study abroad experience. It all starts with personalized student support with the application process, enrolment and course selection during the Orientation Week.

Speaking of courses, our exchange students can chose from around 100 courses taught in English from various fields of study. Undergraduate as well as Graduate students are welcome to join our Exchange Student Program. During your stay with us, you will benefit from various social programs and events organized by our International Office, such as our Buddy Program, Integration Project "NT-Great", Theme Nights featuring different countries as well as various excursions to local attractions.

We strive to make our international students feel at home and pride ourselves on providing individual service to assure a comfortable and enjoyable experience.



APPLICATION PROCEDURE

Exchange students are nominated by their home universities and will then receive all application instructions from NGU's International Office.

Deadlines for Summer Semester

Nomination Deadline: November 15th Application Deadline: December 1st

Deadlines for Winter Semester

Nomination Deadline: June 15th Application Deadline: July 1st

SEMESTER DATES

Orientation Week:

10 days before lectures start

Winter Semester:

September 1st - February 29th

Lectures: Beginning of October – End of January **Examinations:** End of January – Mid-February

Summer Semester:

March 1st - August 31st

Lectures: Mid-March – Beginning of July **Examinations:** Beginning of July – End of July

PREREQUISITES

- All international students should have successfully completed at least one full year of coursework at their home university, including introductory Micro- and Macroeconomics, Business Administration, Written Communication, Accounting, and Business Calculus.
- International students should have good English language skills and have mastered at least level B2 according to the Common European Framework of Reference (CEFR).

CREDITS AND TRANSCRIPT OF RECORDS

NGU uses the European Credit Transfer System (ECTS) where one credit represents 25 hours of work during the semester (class time, individual study and exam preparation). A course with two contact hours per week and four ECTS requires 100 hours of workload, of which 25 hours are spent in the classroom. The non-negotiable required minimum workload for exchange students is 20 ECTS. Students on a grant (i.e. Baden-Wuerttemberg Stiftung) will have to fulfill some different requirements, such as a minimum of 24 ECTS and 100% attendance. Students will be awarded ECTS credits for each successfully completed course and provided a transcript of records.

GRADING SYSTEM

Points	Grade	Performance
95-100 89-94	1,0 1,3	Very good outstanding performance
83-88 77-82 71-76	1,7 2,0 2,3	Good above average performance
65-70 59-64 53-58	2,7 3,0 3,3	Satisfactory average performance
47-52 40-46	3,7 4,0	Pass fair performance, meets the mini- mum criteria, but with notable errors
0-39	5,0	Fail considerable errors, perfor- mance has not met the mini-



ACADEMIC LEVEL

All courses are assigned an academic level:

- Level 100 courses have no prerequisites
- Level 200 courses are for students who have completed General Education classes (or first year students at our university)
- Level 300 courses are for students in the second year of study at our university
- Level 400 courses are for studens in the third year of study at our university
- Level 500 courses are from our master programs (Exchange Program students can take these courses if space is available and if your academic standing allows you to participate)

Contact

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More Information

www.hfwu.de/future-students/ semester-hfwu

Course Catalog for Exchange Students

All courses are instructed in English.

Visit our website for complete course descriptions: www.hfwu.de/intcat



CAMPUS NUERTINGEN

Finance and Accounting

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
200	Business Planning	5	3	х	х
200	Investments	3	2	х	x
400	Risk Management	2	2	х	x
500	Mergers and Acquisitions	2	2		x
500	Financial Modeling	2	2	х	
500	Accounting and Financial Statement	4	3	х	х
500	Management Accounting	2	2	х	х
500	International Business Finance	2	2	x	х
500	Derivatives in Financial Engineering	3	2		х
500	Controlling with SAP and Excel	4	3	х	
500	Group Accounting and Group Controlling	3	2	х	
500	International Reporting and Control	3	2	х	х
500	Private Equity and Acquisition Financing	2	2		х
500	Equity Analysis	2	2	х	
500	Tutorial: Portfolio Management	2	2		х
500	Investment and Finance	3	3	х	x
500	Company Valuation	3	2		х
500	Applied IFRS	2	2	х	
500	Bond Analysis	2	2	x	



Management, Innovation and Sustainability

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
100	Online Seminar: Social Entrepreneurship for Local Change	8	4		х
400	Sustainability and Risk Management	2	2		x
400	Digital Transformation	8	6	х	
400	Innovation Management	2	2	х	х
400	Innovation for Sustainability-IFS	6	2	х	
400	Applied Project Management	4	2	х	х
500	Corporate Responsibility & Sustainability	6	4	х	
500	Managing Innovation	6	4	х	
500	Organization and Information Management	2	2	х	х
500	Project Management	3	2	х	х
500	Business Strategy Cases	5	3	х	х
500	Corporate Strategic Planning Simulation	3	2	х	х
500	Supply Chain Management and Purchasing	2	2	х	х
500	Concepts General Management	2	2	х	х

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Marketing

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
200	Marketing and International Business	3	3	х	х
300	Market Research	2,5	2	х	х
300	Marketing Research	2,7	2	х	х
300	Digital Marketing	2,7	2	х	х
300	Marketing Study Tour	4	2		х
300	International Marketing Project	8	6		х
400	Business Models in Digital Marketing	3	2	х	х
400	Basics of Sales Management	3	2	х	
400	Electronic Marketplaces in Retail Management	3	2		х
400	Advanced Marketing Research Methods	4	3	х	х
400	Marketing and Sustainability	8	6	х	х
500	Marketing Management	3	2	x	х
500	Cases International Marketing	3	2	x	х

Economics

Academic Level	Course Title	ECTS	sws	Offered in Fall / Winter	Offered in Spring/Summer
200	Microeconomics I	5	3	х	х
200	Group Management	2	2	х	х
200	Seminar II Economics	4	2	х	х
300	Selected Topics in Business & Economics (Country Reports)	1	1	x	х
400	Selected Topics in Business & Economics	1	1	x	х
400	Advanced Seminar in Economics	5	2	х	х
400	Applied International Economics	3	2	х	х
500	Microeconomics	2	2	х	x
500	Macroeconomics	3	2	х	х
500	International Economics	2	2	х	х

International Business and Management

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
400	Strategic Management in an International Context	8	6		x
400	International Human Resources Management	2	2	х	x
500	Business Challenge	6	4		x
500	International Commercial Law	3	2	х	х
500	International Supply Chain Management	6	4		x
500	International Human Resource Management	8	6	х	
500	Cases International Management	3	2	х	х
500	Commercial Law	2	2	х	х

International Management and Organizational Behavior

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
200	Intercultural Communication	2	2	x	х
400	Intercultural Management	8	6		х
500	Intercultural Management	3	2	x	
500	Intercultural Competence	2	2	х	х

German Society and Culture

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
100	Preparatory German Intensive (A1)	4	2	x	
100	German for Beginners (A1)	4	2	x	х
100	German for Beginners (A2)	4	2	x	х
100	German Intermediate (B1)	4	2	x	х
100	German Online	4	2	x	х
100	Social Sciences and Voluntary Work	8	2	x	х
100	Germany at a Glance	4	3	x	х

Business English

Academic Level	Course Title	ECTS	SWS	Offered in Winter	Offered in Summer
200	Business English - Level 2	3	2	х	х
200	General English II	3	2	x	x
200	English for everyday use	3	2	х	х
200	English for the office	3	2	х	х
200	Exploring the U.S.A.	3	2	х	х
200	English in Business and Economics	2	2	х	х

Landscape Architecture

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
500	Landscape, Democracy and the European Union	6	2	х	x
500	Planning and Project Management 1	5	5		x
500	Information Technologies in Planning and Design 1	5	5		x
500	Planning and Design Methods 1	5	5		х
500	Landscape Basics	5	5		х
500	Planning and Project Management 2	5	5	х	
500	Information Technologies in Planning and Design 2	5	5	х	
500	Planning and Design Methods 2	5	5	х	
500	International Planning and Design	5	5	х	



"The exchange semester was the journey of a lifetime for me! A journey that exposed me to a culture and lifestyle different from mine. It exposed me to a different educational system, taught me independence and gave me the opportunity to network and make new friends. My stay was filled with lots of amazing activities and events and definitely exceeded my expectations."

Thulani Mgwena, South Africa



CAMPUS GEISLINGEN

Academic Level	Course Title	ECTS	sws	Offered in Winter	Offered in Summer
200	Business English I-III	2,5	2	х	х
300	Strategic Management	5	4	х	x
300	Intercultural Management	2,5	2	х	x
400	Strategic Management	3	2	х	х
400	Innovation Management	3	2	х	x
400	Mobility as a Service	2,5	2	х	x
400	Digital Transformation	2,5	2	х	x
400	Internationalization Strategies	3	2	х	x
400	Climate Change Policies	2	2		х
400	Business English	2	2	х	х
400	Cross Cultural Communication and Business Etiquette	3	2	х	х
400	Negotiations in an International Context	3	2	х	x
400	Digital Transformation	8	4,5	х	x
500	Development Management	2,5	2	х	x
500	International Management I	5	4	х	х
500	International Real Estate Challenge (IREC)	8	6	х	
500	Real Estate Case Study	6	4	х	
500	General Studies	6	4	х	
500	International Property Markets	3	3	х	
500	Real Estate English	3	2		х

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Internships and Study Tours



"An interest in the precision and quality of German technology, engineering and manufacturing and the opportunity to combine formal study with hands-on work experience brought me to Nuertingen. The job market is competitive, especially in the automotive industry, but the staff at NGU's Interntional Office was very helpful in finding opportunities that matched my professional interests. My internship was an exceptionally valuable experience."

Sean K. McCrann, USA - Internship with Robert Bosch GmbH in Plochingen, Germany

INTERNSHIP SEMESTER

Do you want to gain international work experience during your studies?

Our International Office supports exchange students studying a business-related subject in finding an internship position. The combination of studying and interning makes your exchange program at our university even more valuable and exciting! On top of an already amazing exchange semester, you can gain valuable work experience in Germany's highly competitive, export-oriented manufacturing and service industry. Internships offer a combination of theory and hands-on experience in an international work environment. It is an opportunity to become familiar with different cultures as well as organizational and consumer behavior.

Exposure to international business and culture is becoming a necessary and valuable experience for graduates entering the job market. Considering the competitive state of today's job market, having global work experience is one of the best things you can do for your future career!

Who qualifies for an internship?

- Full-time undergraduate or graduate students in a Business Administration program
- Students completing an exchange study semester at NGU (prior to the internship)
- Students with good German language skills (these can be acquired during your exchange studies at NGU the previous semester)

Facts & Figures:

- Interns in Germany work 35-40 hours per week
- Earnings vary from unpaid internships to internships with a monthly pay of 900 €
- Internship duration is between three and six months
- Most internships are available from September until February or March until August



STUDY TOURS

If you are unable to study at NGU for an entire semester, but still want to gain international experience and earn credits towards your degree, then a STUDY TOUR is just right for you! Our study tours link theoretical input from lectures in multinational groups with exciting company visits where real-life examples reinforce learned subject material.

We offer the following Study Tours:

- Innovation for Sustainability IfS
- Marketing Study Tour
- Tailor-made programs for our partner universities upon request

Contact

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More Information

www.hfwu.de/hfwu-study-tours

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KSK Visiting Professorship

Are you interested in gaining international teaching experience?

Thanks to a generous donation by the Educational Foundation of the Kreissparkasse (KSK) Esslingen-Nuertingen for Esslingen County, Nuertingen-Geislingen University offers a Visiting Professorship Program to our partner universities.

PRIMARY OBJECTIVES OF THE PROGRAM

- Give distinguished professors from NGU partner universities the opportunity to teach in Germany and enhance his/her CV with international experience
- Enhance relationships with our partners
- Internationalize NGU faculty members and their curriculum
- Prepare NGU students for global challenges in their future jobs

SERVICES PROVIDED BY NUERTINGEN-GEISLINGEN UNIVERSITY

- One roundtrip flight to and from Nuertingen (economy class)
- Free accommodation
- Daily subsistence for the period of stay
- Full-service package including assistance with travel and accommodation arrangements, visa formalities, bank issues, health insurance, networking with NGU faculty and local companies, as well as exploring the surrounding region through various excursions and cultural activities



"My stay at NGU (Nuertingen Campus) was life changing and enabled me to witness the beauty of German society and its great academic community. Several collaborative research ideas were explored with NGU faculty during my stay. I strongly recommend this program to all aspiring visiting professors. I must say, it is the best international experience I've had and I look forward to visiting NGU in the future."

Prof. Dr. Vijaya Marisetty, Professor of Finance, formerly of Royal Melbourne Institute of Technology and currently at the University of Hyderabad



THREE OPTIONS FOR VISITING PROFESSORS

- One Semester Option: Stay from Mid-March to Mid-July or October to Christmas and teach eight hours per week in your own class or together with a German professor
- Two Semester Option: Stay from Mid-March to Mid-February or October to July and teach eight hours per week in your own class or together with a German professor
- Half a Month Option: Stay for two weeks in April, May, June, October, November or December and teach eight hours a week in an NGU professor's class

We look forward to welcoming you in Nuertingen as a Visiting Professor!

Contact

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More Information

www.hfwu.de/visiting-professors/ksk-visting-professorship-program

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Basic German for Beginners

English	German
Hello!	Hallo!
Good morning! / Good afternoon!	Guten Morgen! / Guten Tag!
Good evening! / Good night!	Guten Abend! / Gute Nacht!
How are you?	Wie geht's dir?
I'm fine.	Mir geht's gut.
Yes / No	Ja / Nein
See you later! / See you soon!	Bis später! / Bis bald!
Please.	Bitte.
Thank you! / Thanks!	Danke schön! / Danke!
You're welcome!	Bitte! / Bitteschön!
I don't understand.	Ich verstehe dich nicht.
I only speak a bit of German.	Ich spreche nur wenig Deutsch.
Can you help me, please?	Kannst du mir bitte helfen?
I would like to have	Ich hätte gern
What is your name?	Wie heißt du?
My name is	Ich heiße / Mein Name ist
I'm a student.	Ich bin Student/Studentin.
I'm studying at NGU.	Ich studiere an der NGU.
University of Applied Science	Hochschule
to study	studieren
Enrollment	Immatrikulation
Study Program	Studiengang
Lecture	Vorlesung
Lecture Hall	Hörsaal
Test / Exam	Prüfung / Klausur
Essay / Paper	schriftliche Arbeit
Transcript of Records	Notenbescheinigung



Join NGU!

Nuertingen-Geislingen University
A great place to stay

www.hfwu.com

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